



In Case You Missed It!: Horizon Perspective Paper #1 (Autonomous Vehicles)

Plan Bay Area 2050 Summer Webinar Series

Adam Noelting, MTC/ABAG

August 14, 2019

Today's Webinar

Quick
Introduction
to Plan Bay
Area 2050

Autonomous
Vehicles 101

Implications
and
Strategies

The
Integration
of AVs into
Futures

Q&A +
Future
Webinars

What is Plan Bay Area?

- The regional plan is a **blueprint for growth and infrastructure for the next 30 years**.
- The regional plan is **updated every four years**, with this major update due in 2021.
- The regional plan is a reflection of **the shared priorities of the diverse nine-county San Francisco Bay Area**.
- The regional plan is **fiscally-constrained**, even as it aspires to tackle the Bay Area's big challenges with specific strategies.
- The regional plan is **not an expenditure plan**; it is focused on setting priorities and over the long term and looking holistically across “silos”.





Spring 2015 to
July 2017



February 2018 to
October 2019



September 2019 to
June 2021

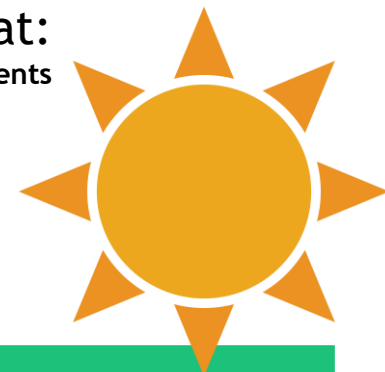
High-performing strategies and projects from *Horizon* - those that are resilient to uncertainties - **will be recommended for inclusion in the Preferred Plan Bay Area 2050 (RTP/SCS).**



What Topic Areas Do These Efforts Tackle?

Horizon and Plan Bay Area 2050 are addressing four core topic areas, as we work to create a long-range integrated regional vision for the next 30 years.





Plan Bay Area 2050: Summertime Webinar Series

Growth Framework Update

- **June 26, July 1 & July 10**
 - New Criteria and Submitting Letters of Interest/Letters of Confirmation

Target audience:
Cities, counties, and CTAs

Preparing for Plan Bay Area 2050

- **July 9**
 - Public Engagement Process Overview
- **August 6**
 - Bay Area Spatial Information System (BASIS)
- **September 5**
 - Looking Ahead: The Vision for Plan Bay Area 2050
- **September 10**
 - Exploring Policy Questions with Models
- **September (date TBD)**
 - Horizon Perspective Paper 5: Bay Crossings

Target audience:
Stakeholders & interested public

In Case You Missed It! (ICYMI)

- **July 30**
 - ICYMI: Horizon Futures Round 1 Analysis
- **August 14**
 - ICYMI: Horizon Perspective Paper 1 - Autonomous Vehicles

Target audience:
New stakeholders/
public



In Case You Missed... the AV Perspective Paper!

Finalized in June 2018, the paper is available on the MTC website at:

<https://mtc.ca.gov/our-work/plans-projects/horizon/perspective-papers>

A white autonomous vehicle (AV) is shown from a rear three-quarter view, driving on a road at dusk. The car has a prominent black sensor dome on its roof and a red LED light strip on its rear. The background is blurred, suggesting motion. The image is overlaid with a semi-transparent blue rectangle in the bottom right corner.

Autonomous Vehicles 101

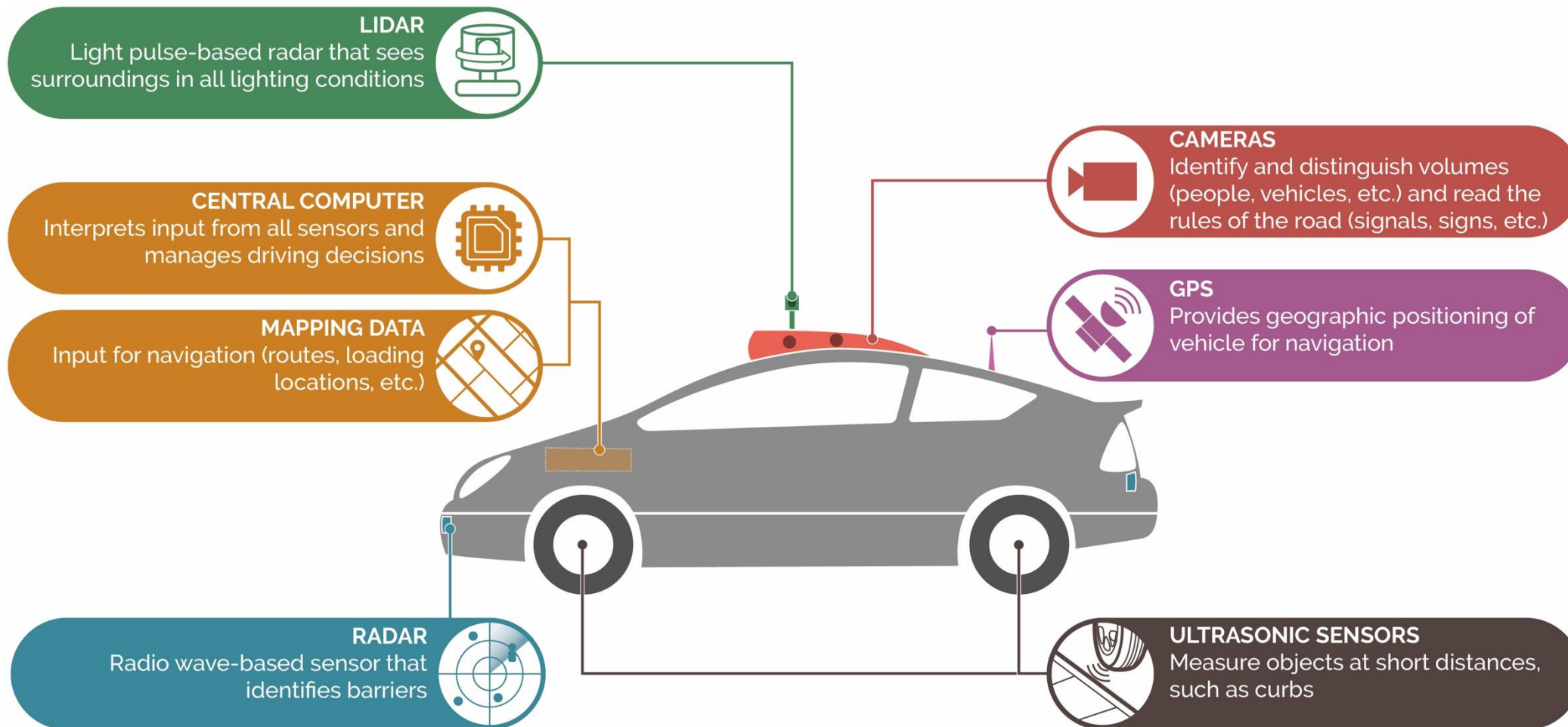
“Automated” versus “Connected”

AUTOMATED The increasing ability to drive without human assistance.

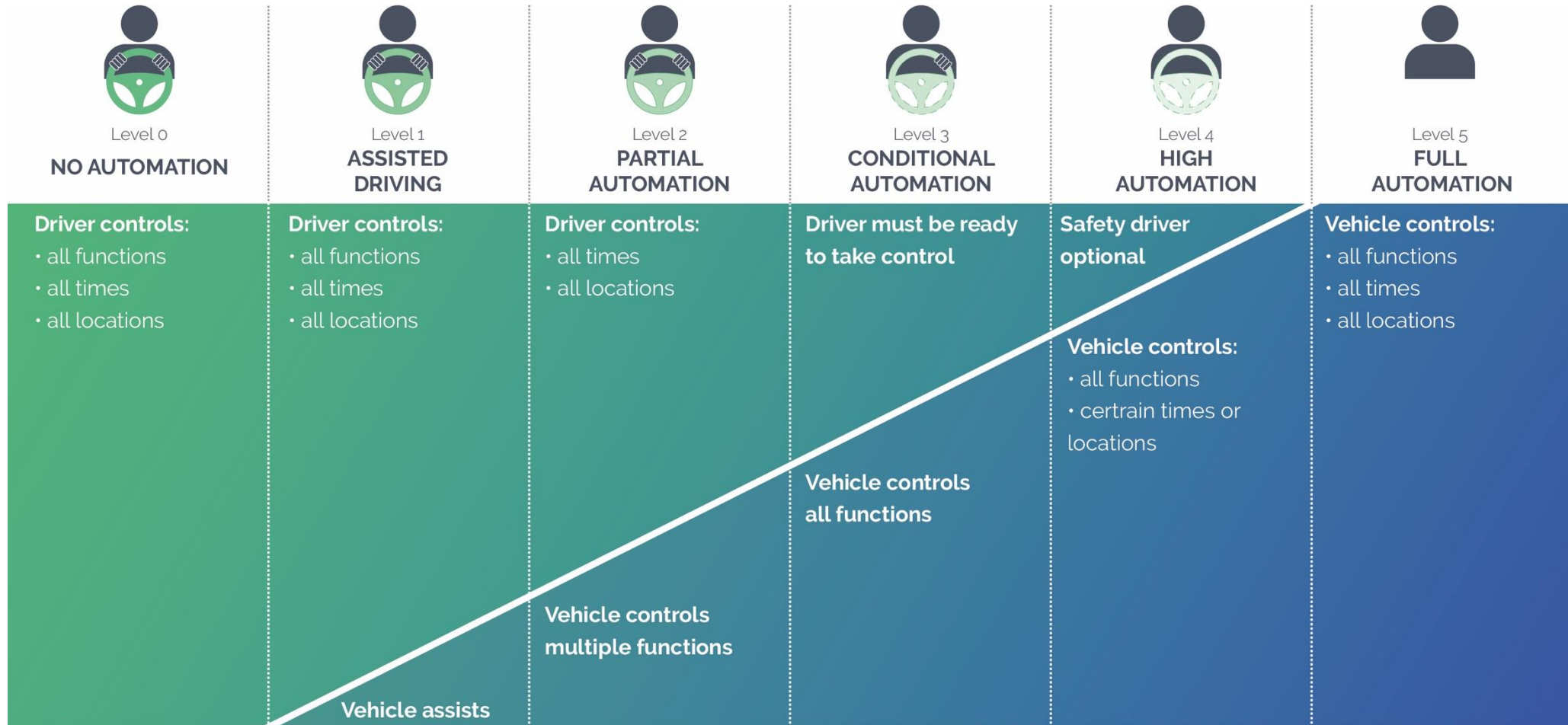
CONNECTED The increasing ability to share mobility or safety information among other vehicles, infrastructure, systems, etc.

None of the automation technologies require a vehicle to be connected.

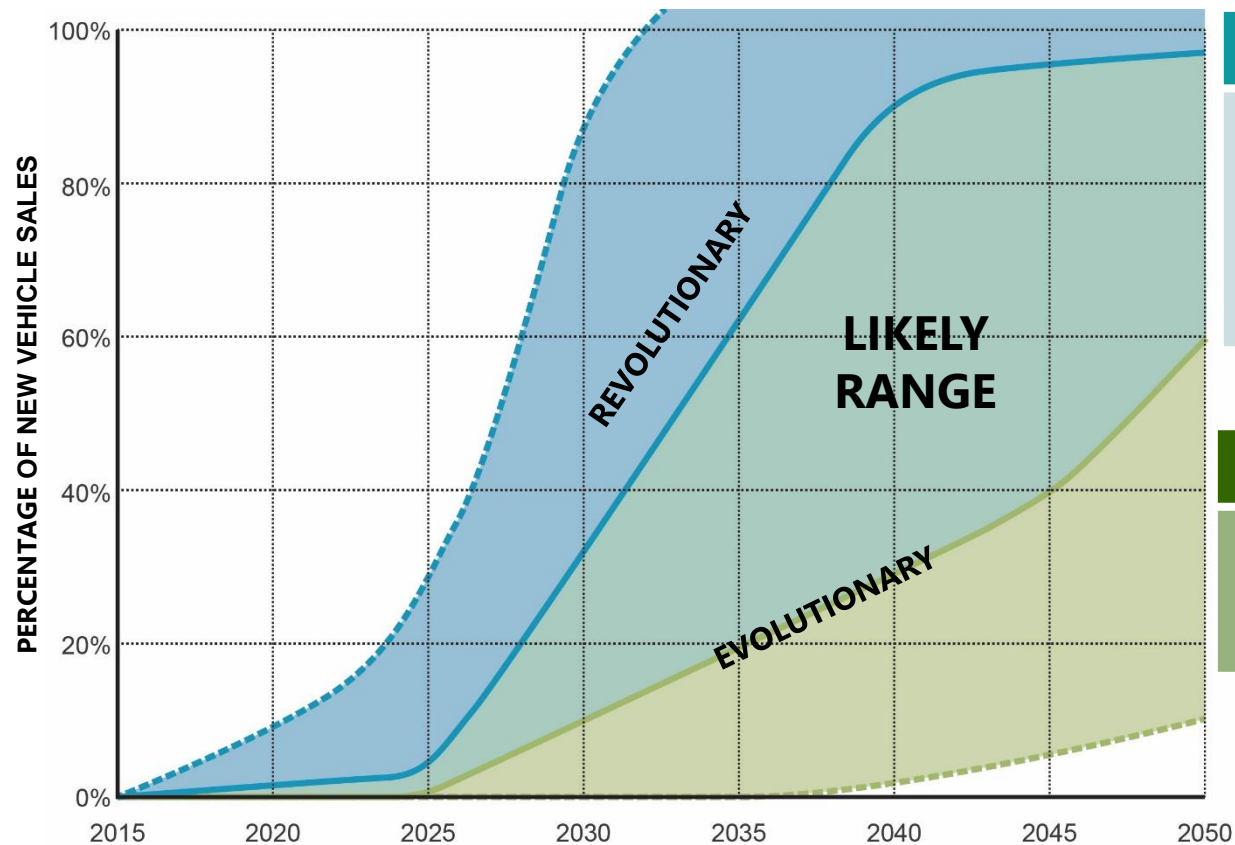
Autonomous Vehicles Components



Levels of Automation



When might AVs become commonplace?



Fully Autonomous Vehicle (L4/5) uptake predictions based on high disruption scenarios, indicates possible percentage of new car sales 2016 to 2050.

Revolutionary

- Technology breakthroughs
- Regulatory resolutions
- Shared model, at much lower cost than ownership
- Rapid adoption

Evolutionary

- Slower technology development and rollout
- Owned AV model with cost premium
- Slower adoption

The future is highly uncertain

TIMING 3 to 13 years until L5 AVs available for purchase

SAFETY +40% to +90% increase in safety

CAPACITY 0% to +45% increase in roadway capacity

DEMAND +5% to +40% increase in VMT

ENERGY/EMISSIONS -50% to + 100% change in GHGs

Bay Area Pilot Programs and Companies

Guiding Principles for Emerging Mobility, San Francisco

Lead Agency: SFCTA

Policy framework to evaluate new mobility services for all SFMTA and SFCTA decisions, including:

- Safety
- Transit
- Equitable Access
- Disabled Access
- Sustainability
- Congestion
- Accountability
- Labor
- Financial Impact
- Collaboration

Companies licensed to test AVs on California public roads

Almotive	NVIDIA
Apex.AI	Phantom AI
Apple	PlusAi
Aurora Innovation	Pony.AI
AutoX Technologies Inc	Qualcomm Technologies
Baidu	Renovo.auto
Bauer's Intelligent Transportation	Roadstar.AI
BMW	SAIC Innovation Center
Bosch	Samsung Electronics
Continental Automotive Systems	SF Motors Inc.
CYNGN	Subaru
Delphi Automotive	Telenav
Drive.ai	Tesla Motors
Ford	Toyota Research Institute
GM Cruise	Uber
Jingchi CorpLyft	Udacity
Mercedes Benz	Valeo North America
NIO	Volkswagen
Nissan	Voyage
Nullmax	Waymo
Nuro	Zoox

GoMentum Station, Concord

Lead Agency: CCTA

- Robust testing facility with city-like road networks, tunnels, over- and under-passes, and railroad crossings that simulate real world conditions.
- Testing partners include EasyMile (low-speed electric shuttles), Honda (passenger AVs), Toyota (passenger AVs), Otto (long-haul automated trucks), and Sumitomo Electric (supplier of electronics).

Shared Autonomous Vehicle Demonstration

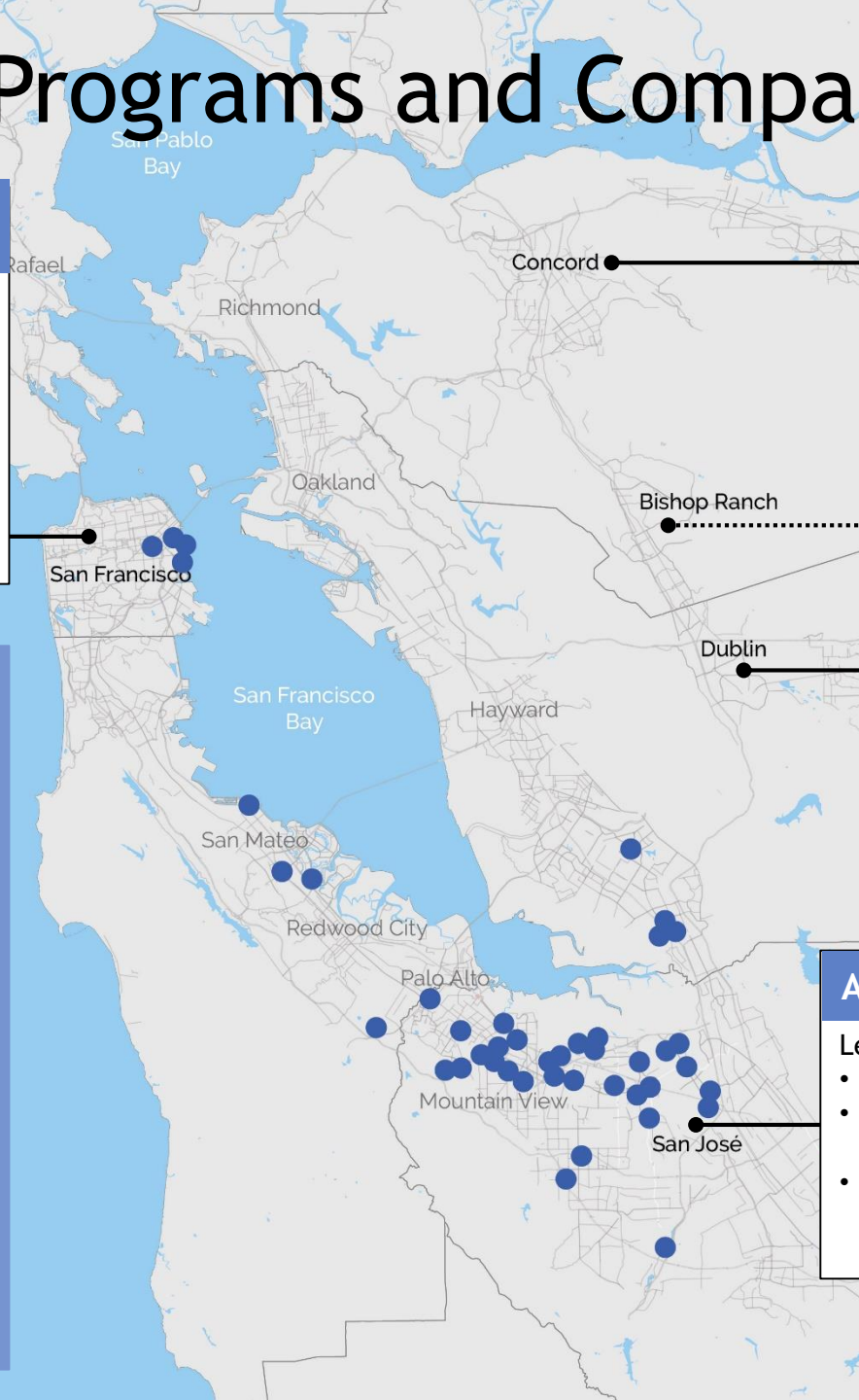
Lead Agency: LAVTA

- First/Last mile to Dublin-Pleasanton BART station
- Low speed autonomous shuttle on public streets
- Complements fixed route buses
- Funded with BAAQMD Grant
- Partnership with County Connection, GoMentum Station, City of Dublin

AV Pilot Program, San José

Lead Agency: City of San José

- RFI for how AVs could help advance broader goals for the city.
- Six specific project areas for AV deployment, but allowed respondents to propose their own project areas.
- Two main pilot programs: small-area or corridor-specific transit service and technology to support broader AV operations in the future.



A white self-driving car, likely a Waymo Firefly, is shown from a rear three-quarter view. It has a prominent black sensor dome on its roof and distinctive red LED taillights. The car is on a road at dusk, with a blurred background of trees and buildings. A semi-transparent blue box is overlaid on the bottom right of the image, containing the text 'Implications and Strategies'.

Implications and Strategies

The San Francisco Bay Area Aspires To Be:



AFFORDABLE

All Bay Area residents and workers have sufficient housing options they can afford - households are economically secure.



CONNECTED

An expanded, well-functioning transportation system connects the Bay Area - fast, frequent and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.



DIVERSE

The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place - with access to the region's assets and resources.



HEALTHY

The region's natural resources, open space, clean water and clean air are conserved - the region actively reduces its environmental footprint and protects residents from environmental impacts.

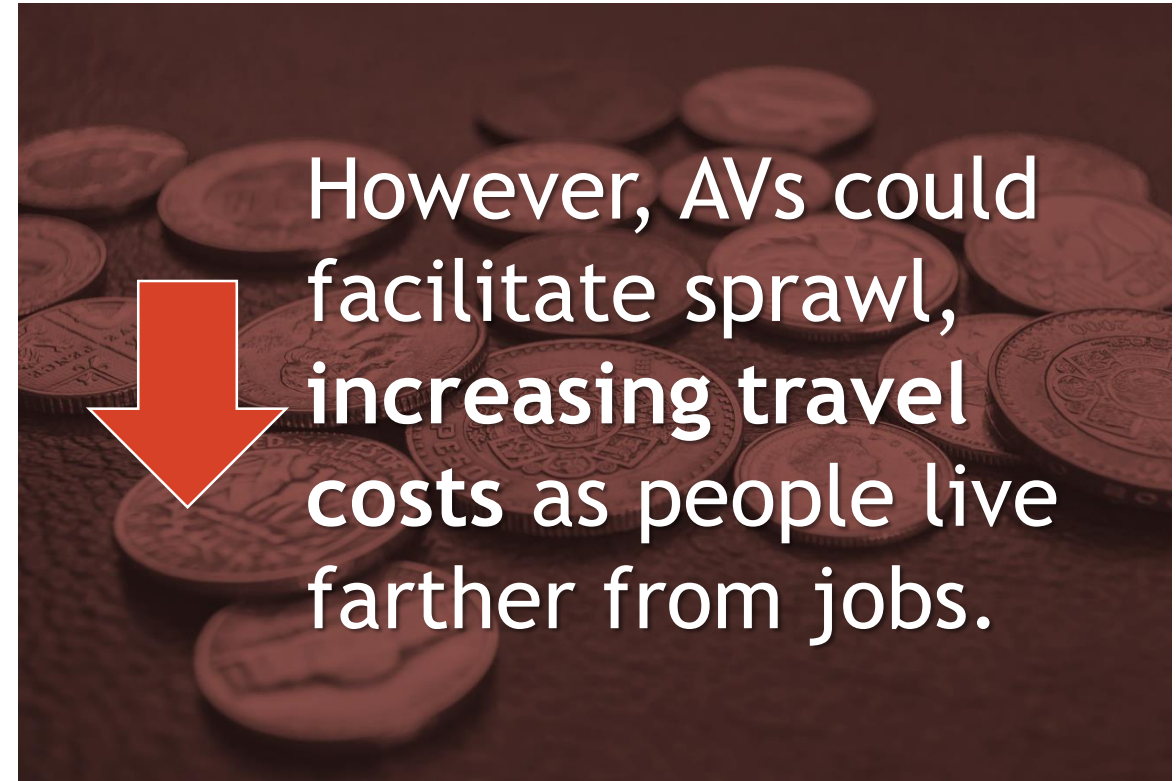


VIBRANT

The Bay Area region is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.



Horizon Guiding Principle - All Bay Area residents and workers have sufficient housing options they can afford - households are economically secure.

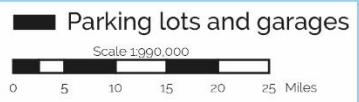


Housing Opportunity Sites in an Autonomous Future



AFFORDABLE

- Decreasing parking **demand** with AV services
- Reduce parking **requirements**
- Obsolete parking could be replaced with **infill development**



Priority Strategies

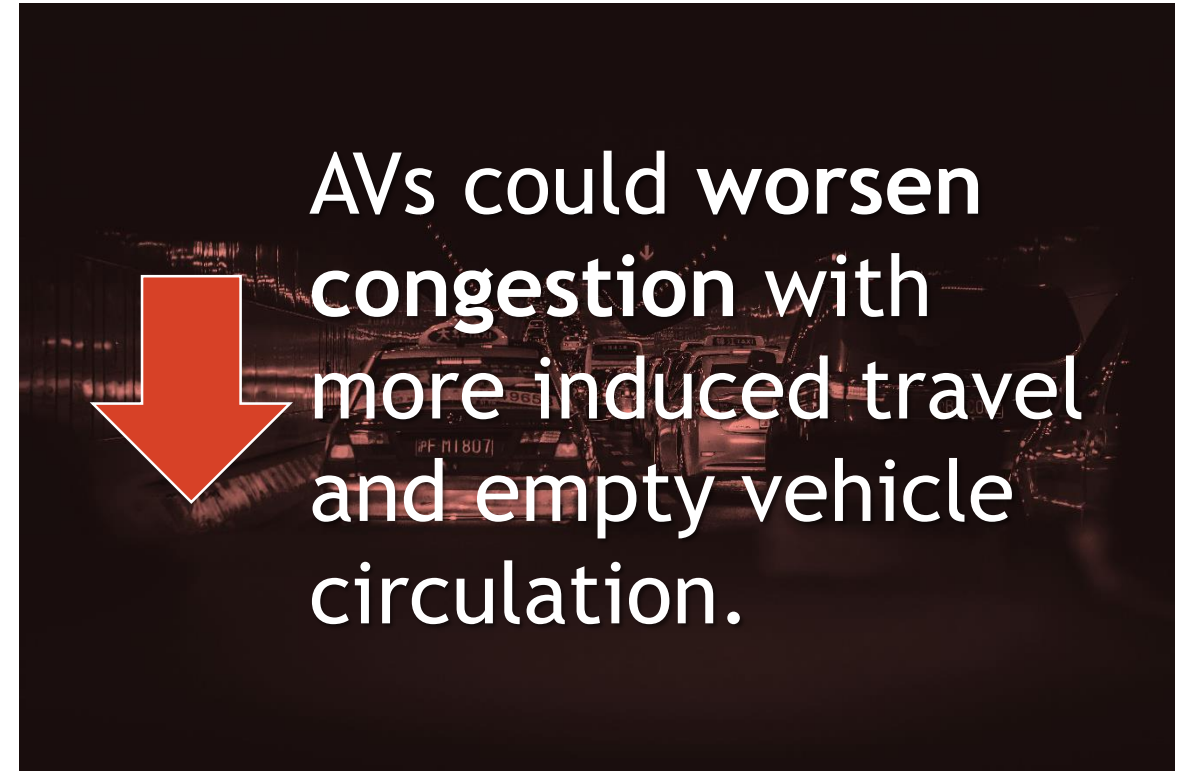
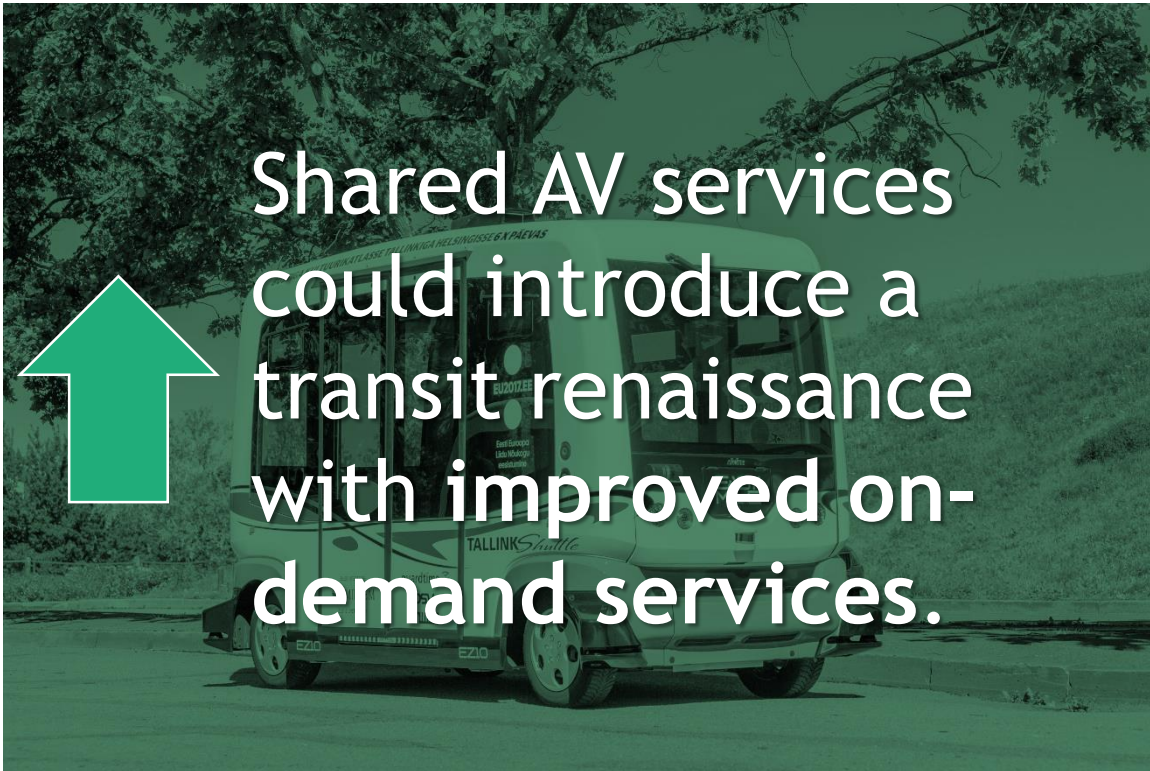
Repurpose off-street parking for **infill development**

Institute **parking maximums** for both on- and off-street parking supply

Retain or strengthen urban growth boundaries to **control greenfield development**



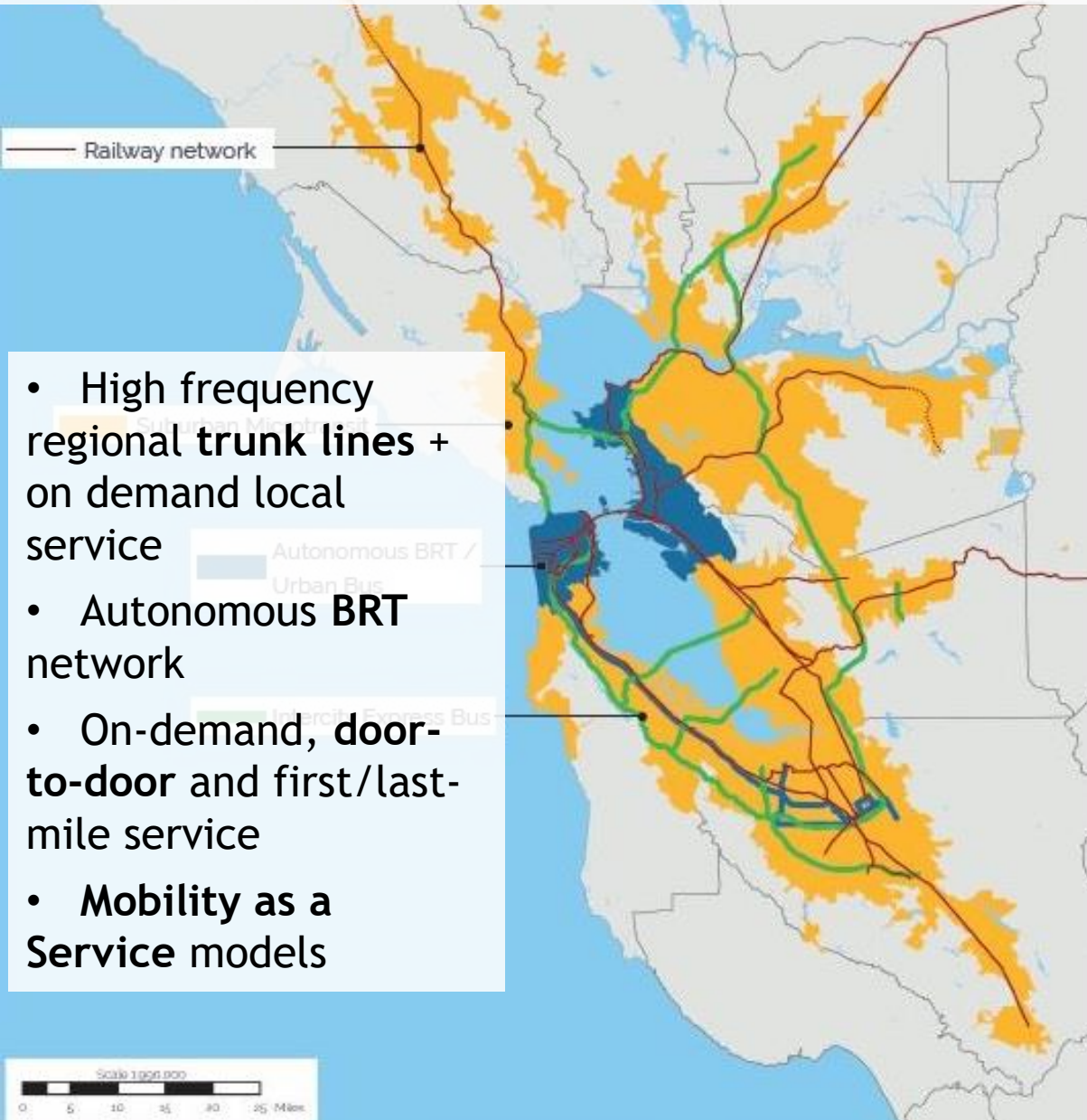
Horizon Guiding Principle - An expanded, well-functioning transportation system connects the Bay Area - fast, frequent and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.



Regional Autonomous Demand-Responsive Transit



CONNECTED



- High frequency regional trunk lines + on demand local service
- Autonomous BRT network
- On-demand, door-to-door and first/last-mile service
- Mobility as a Service models

Priority Strategies

Double down on high-capacity bus and rail corridors

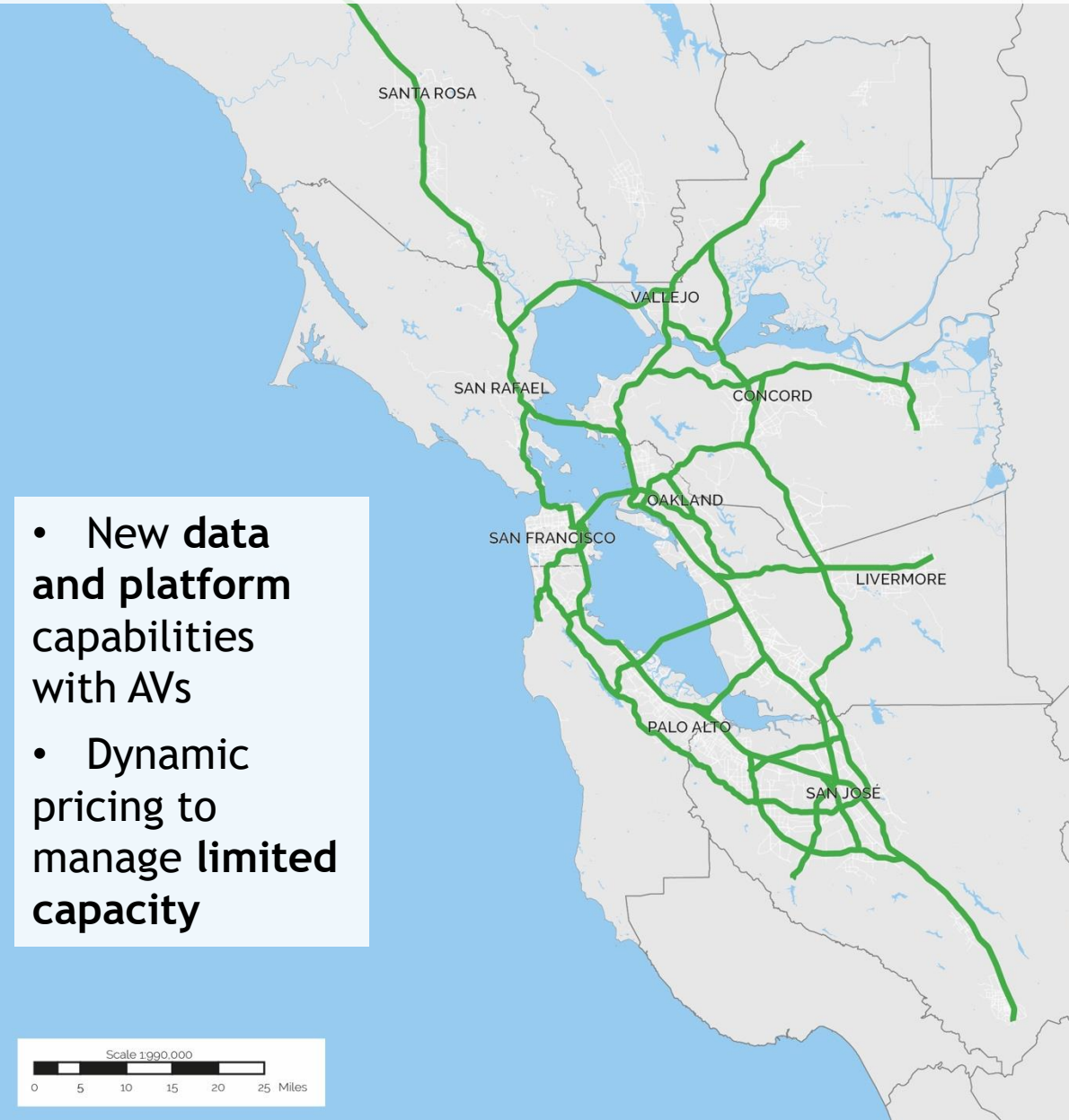
Innovate suburban transit with autonomous, demand-responsive microtransit

Develop a mobility as a service platform to provide a unified and equitable gateway to services and information

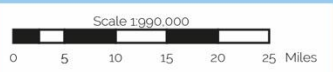
Dynamic Pricing Opportunities in an AV Future



CONNECTED



- **New data and platform capabilities with AVs**
- **Dynamic pricing to manage limited capacity**



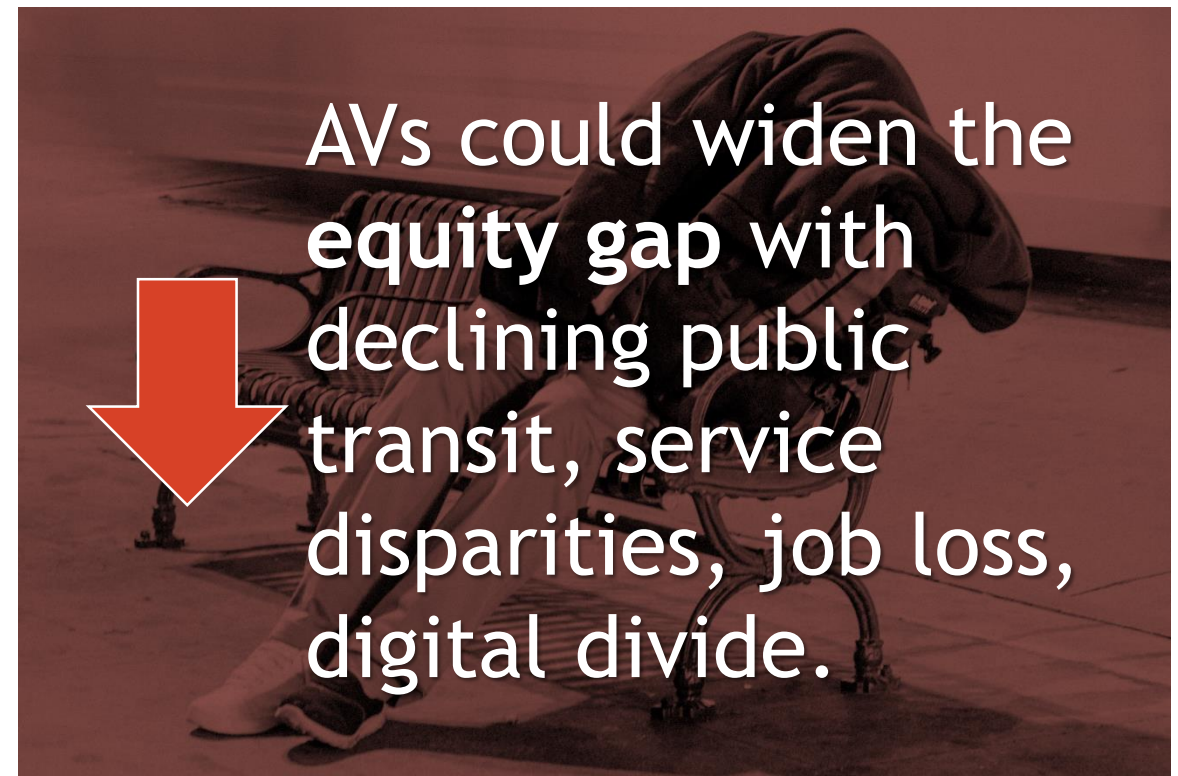
Priority Strategies

Price mobility fairly through **dynamic road pricing**

Design **smart streets** with dynamic allocation of street and curb space

Develop industry-wide **data sharing protocols** to provide real-time information to connected AVs

Horizon Guiding Principle - The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place - with access to the region's assets and resources.



- **Require accountability:** targets, metrics, monitoring, improvement
- Target strategies for **specific equitable outcomes.**
- Focus all strategies on **inclusive prosperity.**

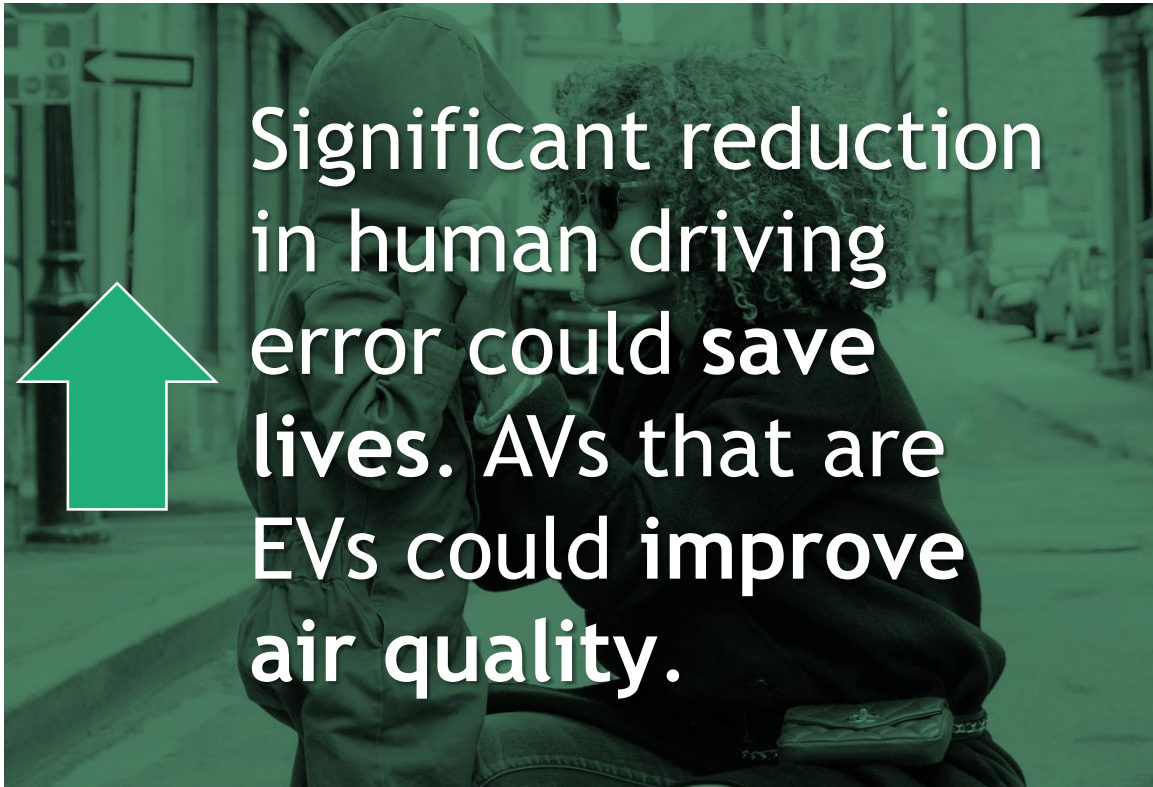
Priority Strategies

Mandate equitable provision of mobility services with transparent reporting

Subsidize public transit innovations, replacing fixed route transit in Communities of Concern

Prioritize AV mobility services or programs that serve Communities of Concern


Horizon Guiding Principle - The region's natural resources, open space, clean water and clean air are conserved - the region actively reduces its environmental footprint and protects residents from environmental impacts.



Significant reduction in human driving error could save lives. AVs that are EVs could improve air quality.



Hacking and cybersecurity could introduce new safety risks. AVs that are not EVs could worsen air quality.

- 
- **Eliminate** traffic-related deaths
 - Nullify **cybersecurity** vulnerabilities
 - Improve **air quality**
 - Reduce transportation-related **public health** issues

Priority Strategies

Cap speed limits in downtowns and neighborhoods

Mandate that all AVs are EVs and invest in the necessary infrastructure

Develop “bounty program” to reduce hacking vulnerability



Horizon Guiding Principle - The Bay Area region is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.



AVs have the potential to reduce transportation and logistics operating costs.



AVs could cause rapid job loss or a shift to other occupations.

“New Deal” for Mobility

- Comprehensive program to maximize local **economic benefits** of the AV industry
- **Workforce advancement** programs
- Related **new industries** (manufacturing, data, services, goods, repair, etc.)

Priority Strategies

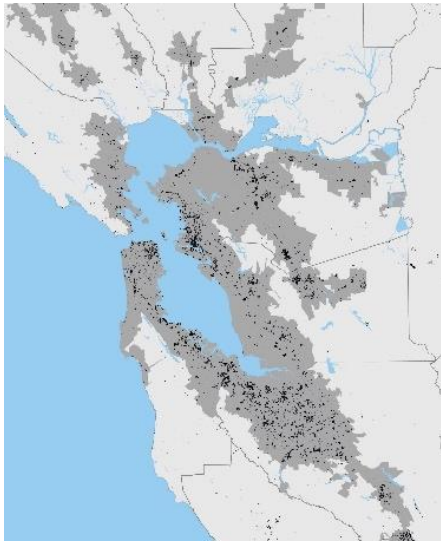
Strengthen the capacity of **training programs** to expand opportunities for workers in the AV industry

Target job clusters on **industrially-zoned land** for production, distribution, and repair

Pilot **innovative AV applications** that could spur new job opportunities

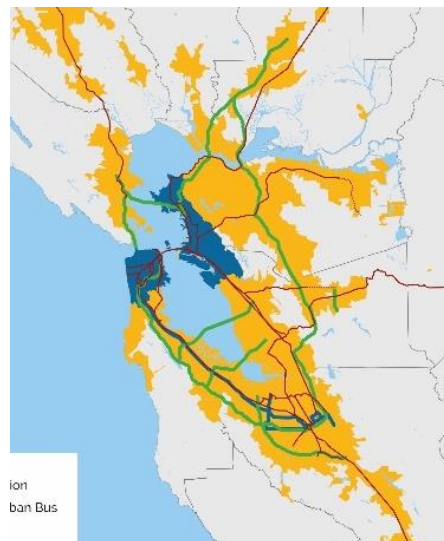
Perspective Paper #1: Autonomous Vehicles Priority Strategies

 Affordable



**Housing
Opportunity
Sites**

 Connected



**Fair Pricing
Autonomous
Transit**

 Diverse



**Equitable
Outcomes**

 Healthy



Vision Zero 2.0

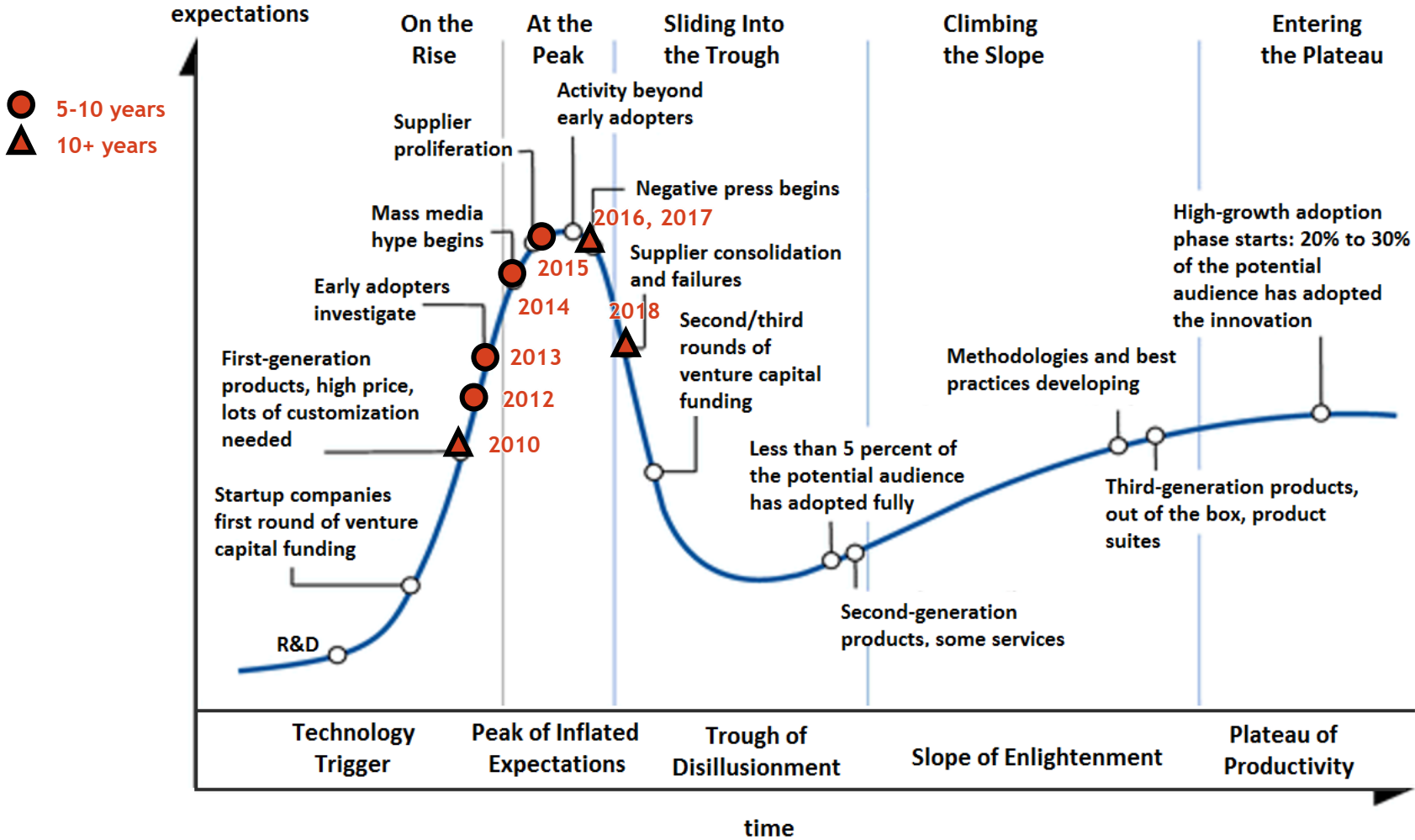
 Vibrant



**New Deal for
Mobility**

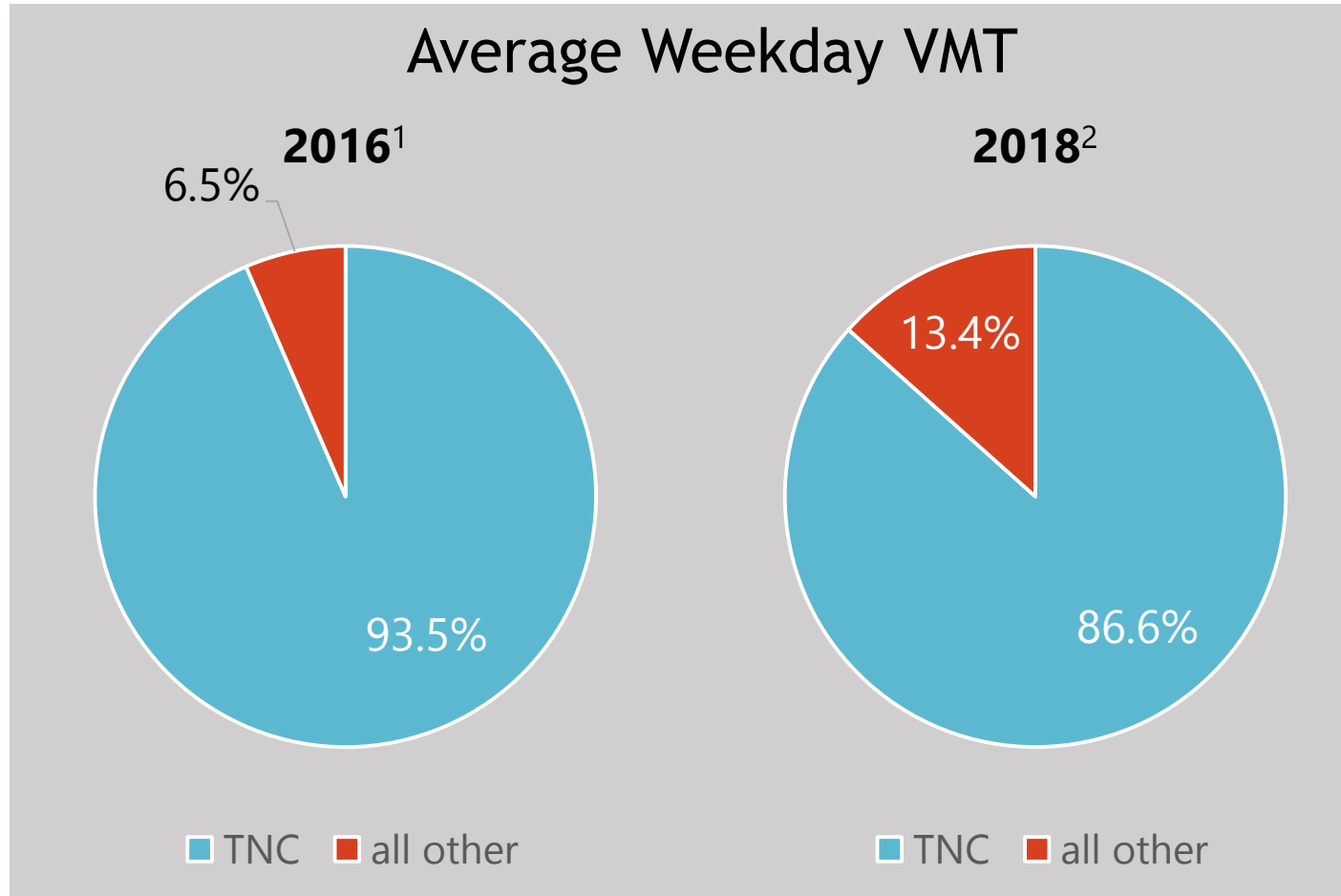
Recent Developments + Horizon Futures Analysis

Changing Expectations - Gartner Hype Cycle

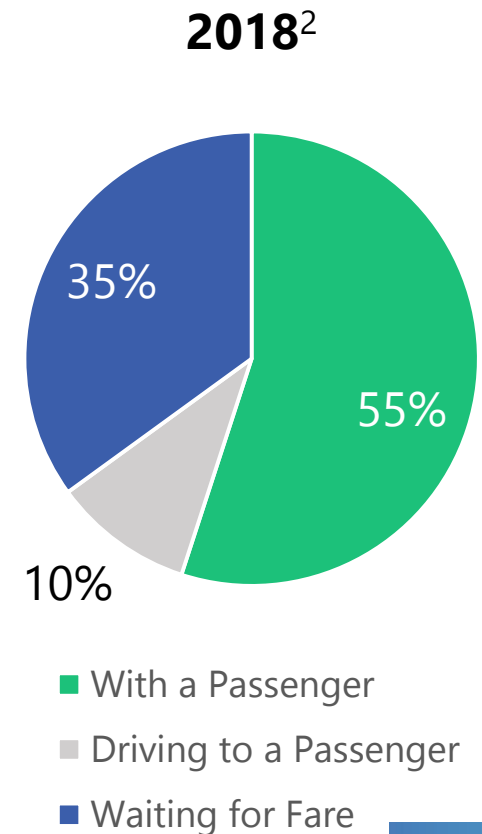


<https://www.gartner.com/smarterwithgartner/>

Traffic Impacts - TNCs as a Proxy for AVs?



TNC Driver Time



1. SFCTA, TNCs Today, <https://www.sfcta.org/projects/tncs-today>
2. Fehr & Peers, Estimated TNC Share of VMT in Six US Metropolitan Regions (Revision 1), <https://drive.google.com/file/d/1FIUskVkj9lsAnWJQ6kLhAhNoVLjfFdx3/view>

Futures - “What If?” Scenarios

A



Clean
and Green

What if... new technologies and a national carbon tax enabled greater telecommuting and distributed job centers?

B



Rising Tides,
Falling
Fortunes

What if... the federal government cuts spending and reduces regulations, leaving more policy decisions to states and regions?

C



Back to
the Future

What if... an economic boom and new transportation options spur a new wave of development?

Potential Market Shares - AVs & EVs in 2050



Rising Tides,
Falling
Fortunes

10%



Clean
and Green

95%

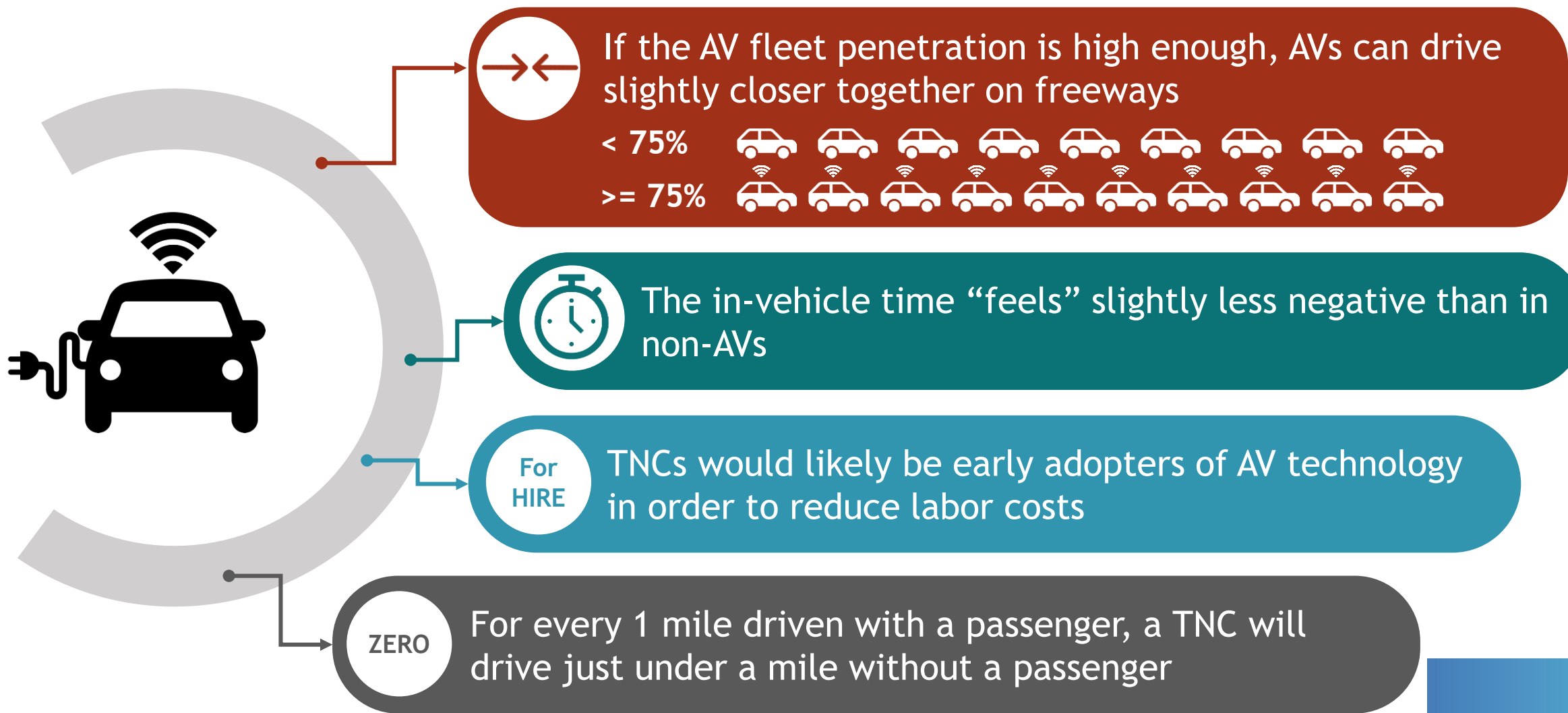


Back to
the Future

75%



Assumptions for Analysis



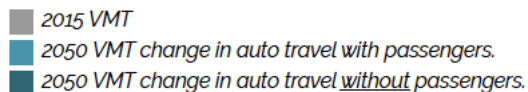
Potential Impacts of AVs

Futures Interim Report: Opportunities and Challenges (March 2019)

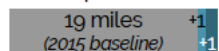
Rising Tides, Falling Fortunes

Cost to drive one mile - \$0.20
Autonomous vehicle share - 10%

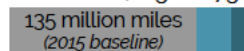
Vehicle Miles Traveled (VMT) per day



Per-Capita VMT (2050 - 21 miles)



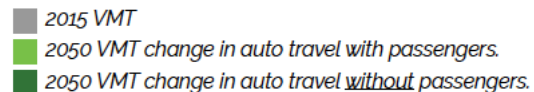
Total VMT (2050 - 175 million miles)



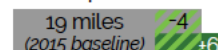
Clean and Green

Cost to drive one mile - \$0.40
Autonomous vehicle share - 95%

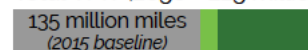
Vehicle Miles Traveled (VMT) per day



Per-Capita VMT (2050 - 21 miles)



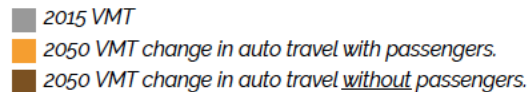
Total VMT (2050 - 225 million miles)



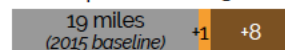
Back to the Future

Cost to drive one mile - \$0.10
Autonomous vehicle share - 75%

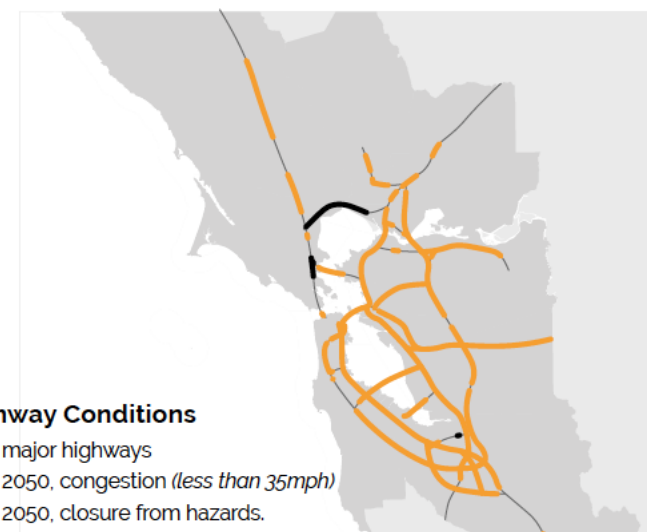
Vehicle Miles Traveled (VMT) per day



Per-Capita VMT (2050 - 28 miles)



Total VMT (2050 - 375 million miles)



Futures Round 1

Opportunities and Challenges

Rising Tides, Falling Fortunes

Cost to drive one mile - \$0.20
Autonomous vehicle share - 10%

Vehicle Miles Traveled (VMT) per day

2015 VMT
2050 VMT change in auto travel with passengers
2050 VMT change in auto travel without passengers

Per-Capita VMT (2050 - 21 miles)

19 miles (2015 baseline) +1

Total VMT (2050 - 175 million miles)

135 million miles (2015 baseline)

Highway Conditions

major highways
2050, congestion (less than 35mph)
2050, closure from hazards

Clean and Green

Cost to drive one mile - \$0.40
Autonomous vehicle share - 95%

Vehicle Miles Traveled (VMT) per day

2015 VMT
2050 VMT change in auto travel with passengers
2050 VMT change in auto travel without passengers

Per-Capita VMT (2050 - 21 miles)

19 miles (2015 baseline) -4

Total VMT (2050 - 225 million miles)

135 million miles (2015 baseline)

Highway Conditions

major highways
2050, congestion (less than 35mph)
2050, closure from hazards

Back to the Future

Cost to drive one mile - \$0.10
Autonomous vehicle share - 75%

Vehicle Miles Traveled (VMT) per day

2015 VMT
2050 VMT change in auto travel with passengers
2050 VMT change in auto travel without passengers

Per-Capita VMT (2050 - 28 miles)

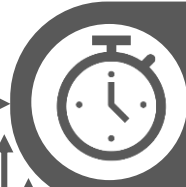
19 miles (2015 baseline) +8

Total VMT (2050 - 375 million miles)

135 million miles (2015 baseline)

Highway Conditions

major highways
2050, congestion (less than 35mph)
2050, closure from hazards



Transit demand increases in all Futures, but commute times are worse



Pricing is an appropriate strategy to mitigate some of the adverse impacts of autonomous vehicles



Traffic congestion could reach new extremes, in part due to the high level of individual ownership for autonomous vehicles

Futures Round 2 - Transportation Strategies



**Improve Access,
Speed, and
Reliability of
Transportation**



**Prioritize Active
Modes**



**Price
Transportation
Services**

Build a next-generation transit network for the 21st century.

- PBA-6 Operate and Maintain the Existing System
- PBA-5* Build Carpool Lanes & Address Interchange Bottlenecks
- PBA-4 Make Strategic Transit Modernization/Expansion Investments
- C-4 Build a Next-Generation Bus Rapid Transit Network
- C-10** Increase Capacity/Frequency by Modernizing Existing Rail
- C-9** Extend the Regional Rail Network
- C-7** Build a New Transbay Rail Crossing

Make active modes safer and more accessible.

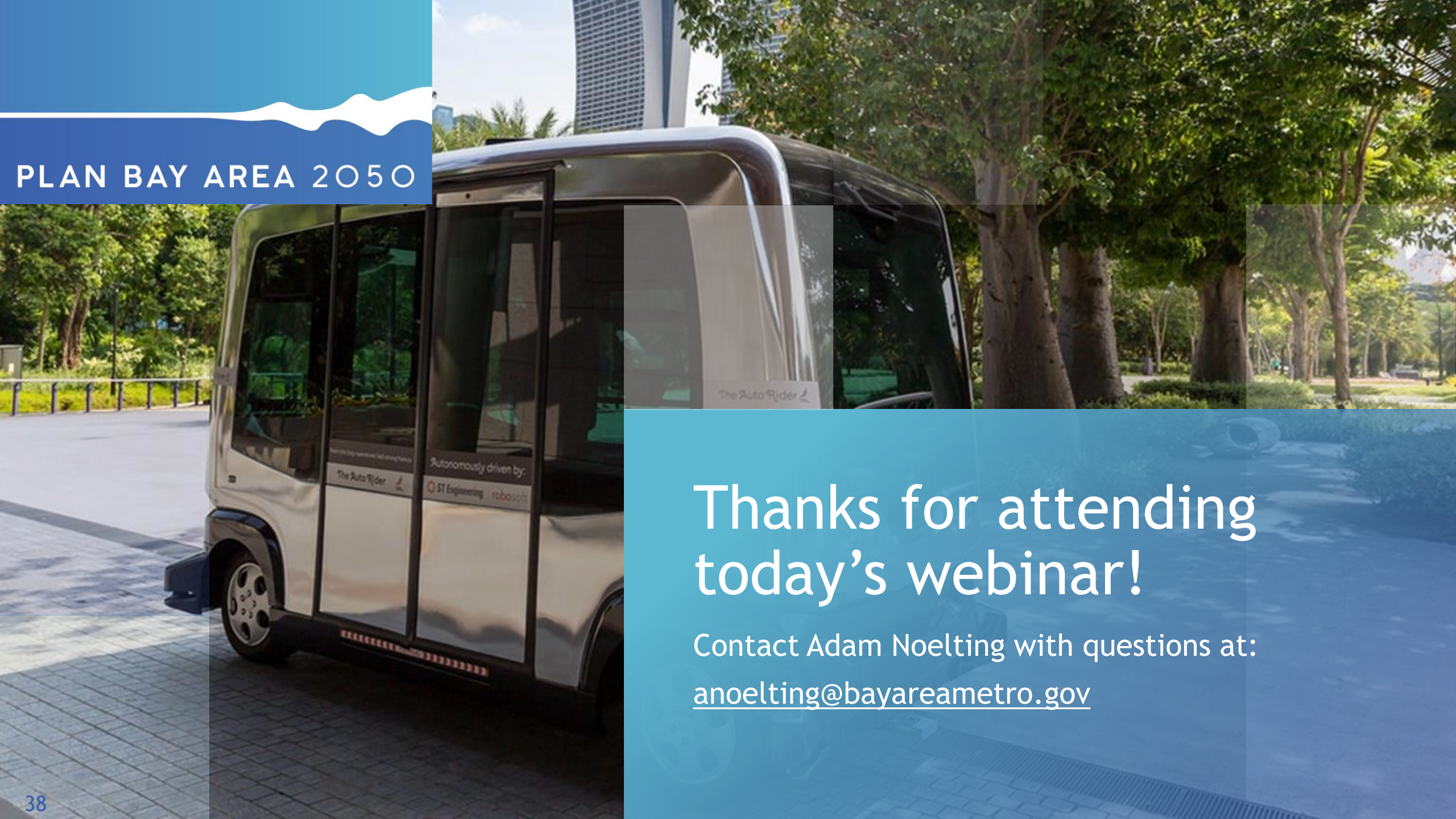
- D-4 Invest in Free Short-Trip Service
- NEW!** Implement Vision Zero Speed Reduction Measures
- C-3 Build a Complete Micromobility Network

Price freeways to drive different mode choices and advance equitable outcomes.

- C-1 Develop a Single Platform to Access & Pay for all Mobility
- C-6 Apply Time-of-Day Tolls on All Freeways
- A-3** Provide Free Transit to Lower-Income Riders

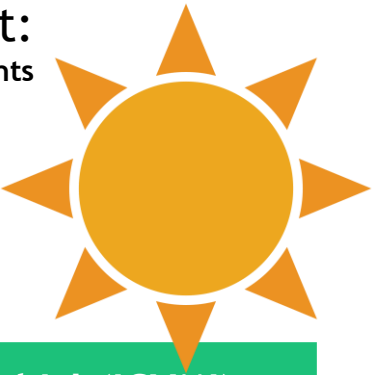
* = modifications have been made to Plan Bay Area 2040 strategy

** = included only in two higher-growth, higher-resource Futures



Thanks for attending
today's webinar!

Contact Adam Noelting with questions at:
anoelting@bayareametro.gov



Reminder: Upcoming Webinars

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- New Criteria and Submitting Letters of Interest/Letters of Confirmation



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