



# World-Class Public Transportation, Walkable Communities

TransForm works to create world-class public transportation and walkable communities in the Bay Area and beyond.

We build diverse coalitions, influence policy, and develop innovative programs to improve the lives of all people and protect the environment.

## Our Beliefs

- All people deserve affordable, safe, and easy access to jobs, services, and nature on foot, bicycle, or public transportation.
- People should play a central role in shaping the future of their communities.
- Communities can become healthier and more vibrant while also nurturing the diversity and inclusion of existing residents, rather than displacement.
- Growth should be directed towards existing developed areas, not our precious remaining open space.
- We can only achieve our mission by working with people from a wide range of backgrounds, abilities, and perspectives.



## WHAT IS GreenTRIP?

GreenTRIP is the Traffic Reduction + Innovative Parking Certification Program for new residential and mixed use developments.

GreenTRIP certification rewards project that apply strategies to reduce traffic and greenhouse gas emissions



FIRST STREET, DOWNTOWN SAN JOSE



TODOS SANTOS PLAZA, CONCORD

## GreenTRIP ADDRESSES...

### DEMAND FOR WALKABLE NEIGHBORHOODS NEAR TRANSIT

- Families recognize that being closer to work, groceries, entertainment and parks saves them time and money.

### HOUSEHOLD SAVINGS

- By living in walkable communities where driving is not required, households save significantly on costs of transportation and owning multiple cars.

### INCREASING TRAFFIC + GREENHOUSE GASES

- Transportation causes 50% of our greenhouse gases (GHGs). GreenTRIP certified projects reduce transportation-caused GHGs by locating in walkable neighborhoods near transit and by implementing the most effective traffic reduction strategies.

### STATE CLIMATE CHANGE LAWS

- California's climate change laws require reductions in GHGs through coordination of housing and transportation planning. Infill, transit-oriented development can reduce growth in driving and contribute to long-term GHG reductions.



## Fully Certified Projects



**The Crossings** in San Leandro, a mixed-used, transit-oriented development next to the downtown San Leandro BART Station, includes:

- **The Alameda**, with 100 affordable homes, and
- **Cornerstone**, a 200-unit mixed-use residential project. All parking spaces at Cornerstone will be unbundled and leased separately from the cost of housing.



**South Hayward BART Affordable Family and Senior Housing Project**, a proposed 206-unit, 3- to 5-story mixed-use apartment complex next to the South Hayward BART Station. Eden Housing, the developer, will offer two AC Transit passes at a deep discount to each household for the life of the project.

## Conditionally Certified Projects

**Station Park Green**, a 12-acre transit-oriented mixed-use development in San Mateo:

- Includes 599 residential units, office facilities, retail establishments and restaurants.
- EBL&S, the developer, is committed to providing a car-share pod on-site with free membership to all eligible residents for the life of the project.



**Parker Place**, a 155-unit mixed-used project in downtown Berkeley. City Centric, the developer, has committed to both unbundling parking from housing and offering two AC Transit Easy Passes at a deep discount to each household for the life of the project.



**The Ohlone**, a proposed 800-unit, 16-story, mixed-use apartment complex ½-mile from the VTA's San Jose Diridon Station. Green Republic, the developer, will offer two VTA transit passes at a deep discount to each household for the life of the project.

