

Santa Clara County

Date: April 21, 2011

Location/Venue:

Microsoft Corporation
1065 La Avenida Street, Mountain View

Attendance: 115

(Note: not all who attended participated in voting during all workshop segments)

Priorities Results

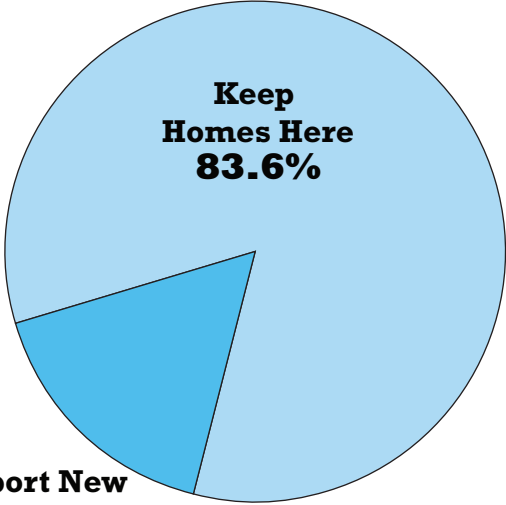
Looking to the future, participants were asked to rank their priorities:

Rank	Priority
1	Clean Air
2	Lower Carbon Emissions
3	Less Driving Overall
4	Conserve Open Space
5	More Affordable Homes
6	Convenient Access to Jobs
7	Daily Needs Close to Home
8	Conserve Water
9	Safer Access to Schools
10	Less Local Traffic
11	Lower Costs and Taxes
12	Keep my Town as it is Today
13	Easy and Low Cost Parking
14	Large Homes with Big Yards



Where do we build?

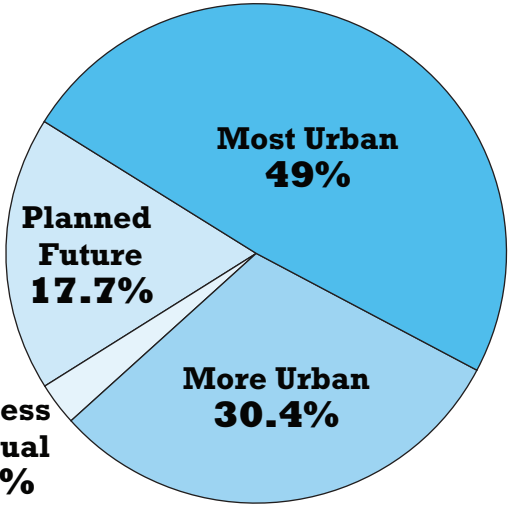
Participants were asked where to locate new homes to accommodate new growth — export new homes outside the region or build homes here?



**Export New Homes
16.4%**

How will we grow?

Participants were asked to choose a preferred scenario for future growth, with "Business as Usual" carrying forward past development patterns, "Planned Future" reflecting adopted MTC and ABAG plans, and "More Urban" and "Most Urban" applying increasingly higher concentrations of housing and development.



**Business as Usual
2.9%**

Santa Clara County (continued)

Priority Transportation Investment Strategies

Participants were given 11 options for investing future transportation funding and asked to select their top four priorities. One option was a “wild card” to allow for priorities not already listed.

Rank	Strategy
1	Offer more transportation funds to cities that build new housing, and affordable housing, near transit in walkable neighborhoods w/ a range of amenities
2	Increase funding for most effective transit services
3	Improve bicycle and pedestrian routes
4	Wild Cards (for ideas not already proposed)
5	Expand express bus and local bus services
6	Expand commuter rail services*
6	Offer financial incentives to cities that preserve agricultural lands and open space*
8	Increase funding to repair or purchase new buses, train cars, tracks, etc.
9	Increase funding to fix potholes on freeways and local roads
10	Make freeways more efficient through ramp meters and other technologies
11	Widen freeways and local roadways

* tie vote

Transportation Investment Strategies “Wild Cards” (summary of comments)

- Provide more paratransit alternatives
- Fund alternative fuel transit fleets
- Fund podcar development and deployment, personal transportation
- Funding to address equity issues associated with development
- Subsidize affordable housing near transit
- Fund transportation demand management strategies
- Fund community centers, libraries, public spaces
- Fund program to reward developers who bring new infrastructure to implement public investments
- Incentivize communities that restrict parking in employment centers
- Offer transportation funds to cities that provide for increased employment near transit
- Safe areas for work, school and transit
- Build an efficient network of the most inexpensive transit (shuttles, bus, etc.)
- Financial incentives for community services in downtowns

Priority Policy Initiatives

Participants were given 7 options for new policies that could be adopted (at the local, regional, state or federal level) to reduce greenhouse gas emissions. One option was a “wild card” to allow for priorities not already listed.

Rank	Initiative
1	Pricing parking (e.g., charge for parking at work sites, charge higher rates during busy periods to free up more spaces and reduce vehicle idling)
2	New requirements for employers (e.g. allow employees to work from home one day per week, allow employees to pay for transit with pre-tax dollars, etc.)
3	Other pricing strategies (e.g., charge tolls on new express lanes, or charge a new fee based on annual miles driven)
4	Electric vehicles (e.g., subsidize the purchase/ lease of electric vehicles and hybrids, increase availability of electric vehicle chargers)
5	Wild Cards (for ideas not already proposed)
6	Economic development (e.g., strategies to protect existing jobs, create new jobs, or preserve warehouse/industrial sites)
7	Changing driving habits to conserve fuel & reduce harmful emissions (e.g., reduce maximum speeds to 55 mph, educate drivers to drive at even speeds, remove heavy objects from trunks to save fuel and reduce harmful emissions)

Policy Initiatives “Wild Cards” (summary of comments)

- Unbundle parking
- Regional tax sharing
- Consolidate transit agencies
- Financial incentives for carless residents/giveaway quality bikes
- Reduce minimum parking requirements on new development
- Incentives for employers, not requirements, to get workers out of cars and operate more sustainably
- Address equity issues associated with high-density development
- Promote employer car-loan programs
- Gas tax/carbon (with rebate for low-income residents)
- Increase average mpg-low carbon fuel strategies, not just electric cars
- Development fees in suburbs to fund better transit and affordable housing
- Promote “Complete Communities”
- Ease up on heavy-handed regulation; we’ve made progress over the years