

San Francisco County

Date: April 25, 2011

Location/Venue:

Milton Marks Conference Center
455 Golden Gate Avenue, San Francisco

Attendance: 52

(Note: not all who attended participated in voting during all workshop segments)

Priorities Results

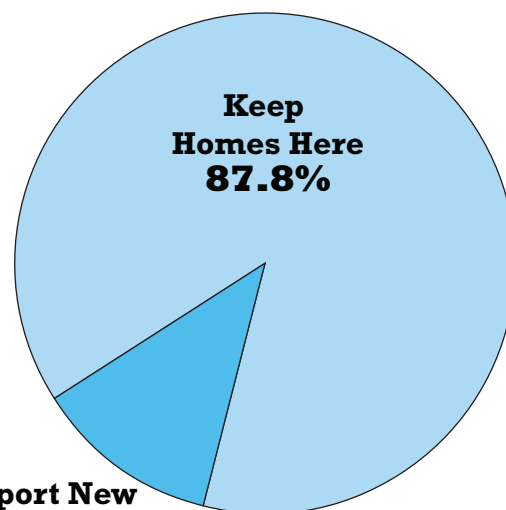
Looking to the future, participants were asked to rank their priorities:

Rank	Priority
1	Daily Needs Close to Home
2	Clean Air
3	Lower Carbon Emissions
4	Conserve Open Space
5	Less Driving Overall
6	Convenient Access to Jobs
7	Conserve Water
8	More Affordable Homes
9	Safer Access to Schools
10	Less Local Traffic
11	Lower Costs and Taxes
12	Keep my Town as it is Today
13	Easy and Low Cost Parking
14	Large Homes with Big Yards



Where do we build?

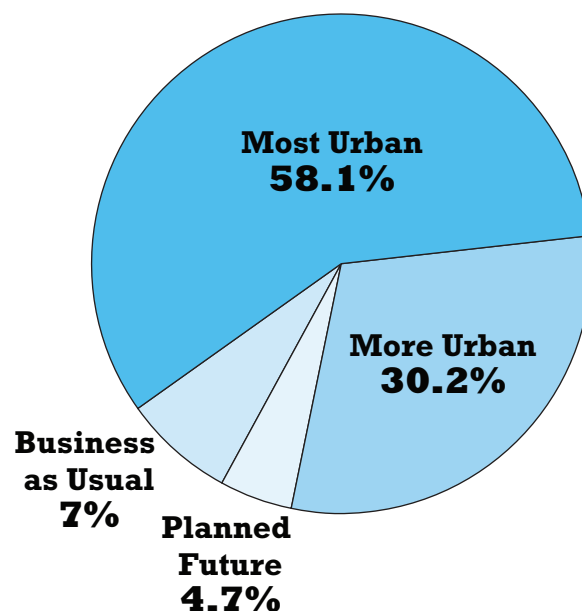
Participants were asked where to locate new homes to accommodate new growth — export new homes outside the region or build homes here?



Export New Homes
12.2%

How will we grow?

Participants were asked to choose a preferred scenario for future growth, with "Business as Usual" carrying forward past development patterns, "Planned Future" reflecting adopted MTC and ABAG plans, and "More Urban" and "Most Urban" applying increasingly higher concentrations of housing and development.



Business as Usual
7%

Planned Future
4.7%

San Francisco County (continued)

Priority Transportation Investment Strategies

Participants were given 11 options for investing future transportation funding and asked to select their top four priorities. One option was a “wild card” to allow for priorities not already listed.

Rank	Strategy
1	Increase funding for most effective transit services
2	Offer more transportation funds to cities that build new housing, and affordable housing, near transit in walkable neighborhoods w/ a range of amenities
3	Improve bicycle and pedestrian routes
4	Increase funding to repair or purchase new buses, train cars, tracks, etc.
5	Wild Cards (for ideas not already proposed)
6	Expand express bus and local bus services
7	Expand commuter rail services
8	Increase funding to fix potholes on freeways and local roads
9	Offer financial incentives to cities that preserve agricultural lands and open space
10	Make freeways more efficient through ramp meters and other technologies
11	Widen freeways and local roadways

* tie vote

Transportation Investment Strategies “Wild Cards” (summary of comments)

- Provide economic development incentives
- Reduce transit fares
- Create regional transit “Czar” agency
- Engage in community zoning changes
- Eliminate Central Subway project/fund other transit
- Expand beyond ADA to improve access for people with disabilities
- Fund smaller buses and shuttles for neighborhoods
- Align funding with current job centers
- Fund no-cost transit transfers, coordinate all fares and schedules
- Extra funds for cities that rezone to minimize auto travel
- Fund “road diets” and urban freeway removal
- Extra funding to ensure no displacement of current residents
- Fund purchase of small vehicles for neighborhood transportation

Priority Policy Initiatives

Participants were given 7 options for new policies that could be adopted (at the local, regional, state or federal level) to reduce greenhouse gas emissions. One option was a “wild card” to allow for priorities not already listed.

Rank	Initiative
1	Economic development (e.g., strategies to protect existing jobs, create new jobs, or preserve warehouse/industrial sites)
2	Wild Cards (for ideas not already proposed)*
2	Pricing parking (e.g., charge for parking at work sites, charge higher rates during busy periods to free up more spaces and reduce vehicle idling)*
4	Electric vehicles (e.g., subsidize the purchase/lease of electric vehicles and hybrids, increase availability of electric vehicle chargers)
5	Other pricing strategies (e.g., charge tolls on new express lanes, or charge a new fee based on annual miles driven)
6	New requirements for employers (e.g. allow employees to work from home one day per week, allow employees to pay for transit with pre-tax dollars, etc.)
7	Changing driving habits to conserve fuel & reduce harmful emissions (e.g., reduce maximum speeds to 55 mph, educate drivers to drive at even speeds, remove heavy objects from trunks to save fuel and reduce harmful emissions)

Policy Initiatives “Wild Cards” (summary of comments)

- Tax corporate polluters to pay for public transit
- Gas tax/carbon tax (but offset impacts to low-income)
- Incentivize affordable housing
- Regional parking policy to reduce greenhouse gases
- Promote car sharing and carpooling
- Encourage economic development
- Convert at least one lane on all freeways to a HOT lane
- Toll all highways
- Eliminate employer-provided free parking
- Promote electric vehicles/charging stations