

**Summary of Spring 2013 Public Engagement:  
Release of Draft Plan Bay Area and Draft Environmental Impact Report**

- 12 Public hearings in all nine counties, with some 1,250 residents attending and 385 speaking. Another 140 completed comment forms at the hearings. Transcripts and comment forms are available online here:

<http://www.onebayarea.org/regional-initiatives/plan-bay-area/meetings-events/What-We-Heard.html>

587 comment letters and emails were submitted on the Draft Plan and DEIR. All correspondence is posted online and can be sorted by county and by the type of commenter (individual, government agency, stakeholder organizations, for example). This can be viewed at this link:

<http://www.onebayarea.org/regional-initiatives/plan-bay-area/meetings-events/What-We-Heard.html>

- An interactive “Plan Bay Area Town Hall” garnered some 90 comments online from individuals who were able review and comment on the draft Plan from the convenience of their homes.  
<http://onebayarea.org/file10069.html>
- Presentations to local elected officials were made in all nine counties; notices of all meetings were mailed to the clerks of the board of all local jurisdictions.
- Consultation workshop with Native American tribal government leaders in Sonoma County
- A series of 12 focus groups conducted in early spring 2013 in partnership with community organizations working in low-income communities and communities of color, drew a total of 181 participants. One session each was conducted in Spanish and Cantonese.
- A statistically valid telephone poll of over 2,500 Bay Area residents was conducted during March, April and early May 2013 to measure the general public’s opinion on issues relating to Plan Bay Area.
- Staff conducted a brown-bag lunch for news reporters to encourage coverage of the Plan and public hearings, and issued two news releases during the public comment period to encourage participation
- A direct mail piece and five email blasts were sent to notify residents about the release of the draft and opportunities to comment.
- Legal notices were published in newspapers in all nine Bay Area counties.