

# Alameda County — Berkeley

Date: May 19, 2011

## Location/Venue:

David Brower Center  
2150 Allston Way, Berkeley

Attendance: 63

(Note: not all who attended participated in voting during all workshop segments)

## Priorities Results

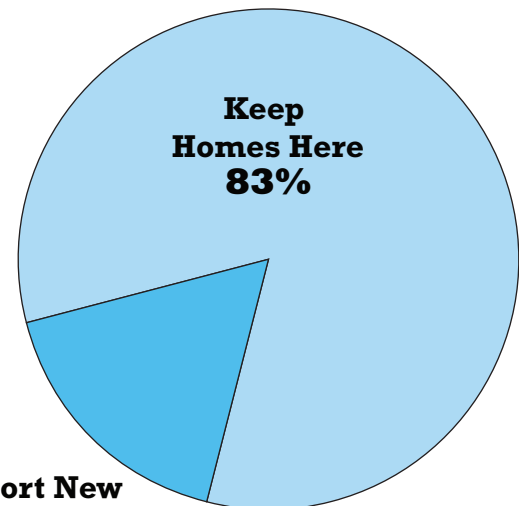
Looking to the future, participants were asked to rank their priorities:

Rank	Priority
1	Lower Carbon Emissions
2	Less Driving Overall
3	Daily Needs Close to Home
4	Clean Air
5	Convenient Access to Jobs
6	Safer Access to Schools
7	Conserve Open Space
8	More Affordable Homes
9	Conserve Water
10	Lower Costs and Taxes
11	Less Local Traffic
12	Keep my Town as it is Today
13	Easy and Low Cost Parking
14	Large Homes with Big Yards



## Where do we build?

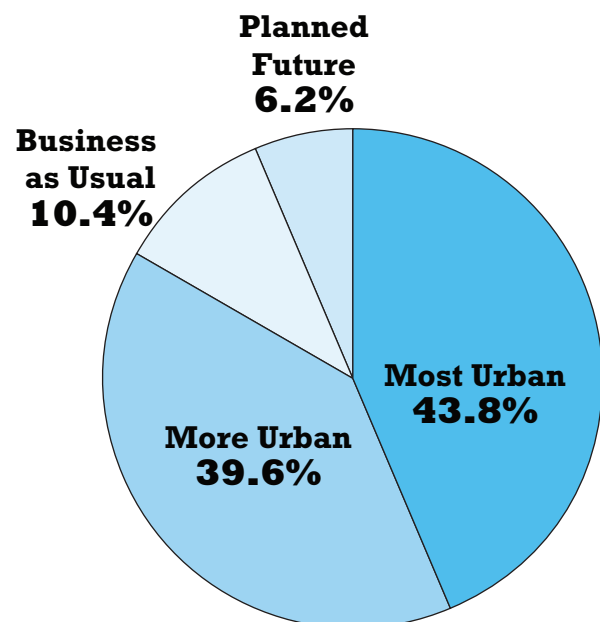
Participants were asked where to locate new homes to accommodate new growth — export new homes outside the region or build homes here?



**Export New Homes**  
**17%**

## How will we grow?

Participants were asked to choose a preferred scenario for future growth, with "Business as Usual" carrying forward past development patterns, "Planned Future" reflecting adopted MTC and ABAG plans, and "More Urban" and "Most Urban" applying increasingly higher concentrations of housing and development.



**Business as Usual**  
**10.4%**

**Planned Future**  
**6.2%**

**More Urban**  
**39.6%**

**Most Urban**  
**43.8%**

# Alameda County — Berkeley (continued)

## Priority Transportation Investment Strategies

Participants were given 11 options for investing future transportation funding and asked to select their top four priorities. One option was a “wild card” to allow for priorities not already listed.

Rank	Strategy
1	Offer more transportation funds to cities that build new housing, and affordable housing, near transit in walkable neighborhoods w/ a range of amenities
2	Increase funding for most effective transit services
3	Improve bicycle and pedestrian routes
4	Wild Cards
5	Expand express bus and local bus services
6	Expand commuter rail services
7	Increase funding to repair or purchase new buses, train cars, tracks, etc.
8	Offer financial incentives to cities that preserve agricultural lands and open space
9	Increase funding to fix potholes on freeways and local roads
10	Make freeways more efficient through ramp meters and other technologies*
11	Widen freeways and local roadways*

\* zero votes

## Transportation Investment Strategies “Wild Cards” (summary of comments)

- Safety/Violence prevention so that people can walk and bike in all communities
- Make public transit safe and reliable
- Raise the gas tax
- Congestion pricing
- More schedule, route and fare information at bus stops
- Transferable development rights
- Increase funding for the most cost-effective and carbon-efficient transit (buses, not BART or ferries)
- Solve the transit operations cost problem — lower costs and reliable funding
- Fund the non-transportation infrastructure (including schools) to support Priority Development Areas and Growth Opportunity Areas

## Priority Policy Initiatives

Participants were given 7 options for new policies that could be adopted (at the local, regional, state or federal level) to reduce greenhouse gas emissions. One option was a “wild card” to allow for priorities not already listed.

Rank	Initiatives
1	Economic development (e.g., strategies to protect existing jobs, create new jobs, or preserve warehouse/industrial sites)
2	New requirements for employers (e.g. allow employees to work from home one day per week, allow employees to pay for transit with pre-tax dollars, etc.)
3	Pricing parking (e.g. allow employees to work from home one day per week, allow employees to pay for transit tickets with pre-tax dollars, etc.)
4	Wild Cards (for ideas not already proposed)
5	Other pricing strategies (e.g., charge tolls on new express lanes, or charge a new fee based on annual miles driven)
6	Electric vehicles (e.g., subsidize the purchase/lease of electric vehicles and hybrids, increase availability of electric vehicle chargers)
7	Changing driving habits to conserve fuel & reduce harmful emissions (e.g., reduce maximum speeds to 55 mph, educate drivers to drive at even speeds, remove heavy objects from trunks to save fuel and reduce harmful emissions)

## Policy Initiatives “Wild Cards” (summary of comments)

- Change speed limit to 55 mph on freeways and 20 mph in local neighborhoods
- Set aside space for local agriculture that supplies community-based, healthy food establishments
- Promote a regional, fixed-rate transit pass
- Discount transit fares for those who ride the most
- Offer fixed-fee, all-day transit passes
- Revenue sharing across the Bay Area
- Provide for tax subsidies for fuel efficiency and fewer miles driven
- Reduce local traffic congestion on major thoroughfares
- Support land-use policies that allow us to produce diverse goods and services within our own region.
- Dedicate lands for buses and bikes to calm traffic
- Unbundle parking requirements from housing developments
- Full road pricing (versus express lanes)